

Pam Golding Properties has received global recognition



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Pam Golding Properties is Best International Real Estate Agency and Best Real Estate Agency in Africa

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Dr Andrew Golding

Hot on the heels of being awarded Best Real Estate Agency in South Africa 2020-2021 (over 20 offices), Pam Golding Properties has received global recognition by being awarded Best International Real Estate Agency and Best Real Estate Agency in Africa (2020-2021) in the world-renowned International Property Awards.

Open to property professionals from around the world and judged by an independent panel of over 100 industry experts, the International Property Awards celebrate the highest levels of achievement by companies operating in all sectors of the property and real estate industry.

With a network of over 300 offices in sub-Saharan Africa as well as a number of international offices, Pam Golding Properties also has a strategic alliance with one of the world's largest property groups, Savills plc, and has access to its prestigious network of over 600 offices worldwide.

Says Dr Andrew Golding, chief executive of the Pam Golding Property group: "Over the years we have built up a globally recognised and respected brand and we are extremely proud to be the recipient of over 60 International Property Awards with this latest award being an undoubted high point and a testament to the ethos, dedication and commitment of our agents and staff and of course, the support over the past 45 years of the hundreds of thousands of clients for whom we have had the privilege of facilitating transactions.

"Key judging criteria include service, innovation, quality, design and originality – the same pillars on which we have successfully built our brand over the past 45 years.

"Coupled with the high value we place on maintaining a customer-centric approach, ensuring that clients return time and again, and our passion for the business, is the strong emphasis we place on change, flexibility and innovation – key imperatives for any successful business seeking to stay ahead in today's dynamic and consumer-driven marketplace. In real estate, this is especially the case when the various market cycles pose even greater challenges, further impacted by economic challenges and global uncertainty.

"What has been underscored over the past year in particular is that our core business is not about bricks and mortar, it is about people, and at the heart of our success is the fact that we foster long-term relationships with clients – both sellers and buyers – with agents playing a key role in applying their inter-personal and negotiating skills in concluding successful property transactions across all sectors of the market.

"Through building our group internationally, marketing our brand and forming worldwide links and associations, we have made it our mission to position South Africa and the African continent as a globally competitive player that attracts foreign investment, so vital to building our economy."

For further information email headoffice@pamgolding.co.za or visit www.pamgolding.co.za