

Pricing your home to sell



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When selling your home, ensuring that the property is correctly priced is critical.

"Bear in mind that if your property is over-priced, it loses prospective buyers and eliminates offers, and also limits financing which can eventually lead to a lower price."

If you are serious about selling your property, particularly in what is called a buyer's market, your most critical first step to success, is to correctly position the price of your property in the marketplace, from day one. A buyers market is categorised by an abundance of properties on the market thereby making buyers resistant to over-priced property. And the same applies to renting a property.

Equally important to achieving the most favourable market-related price in any market is selecting one dedicated agent for the job. Find out why [here](#).

For more information on how to correctly price a property to sell visit the [The Know](#).

If you are considering selling, buying or letting your home, we recommend contacting [Pam Golding Properties](#) to find out more about your [area](#) and to obtain professional advice or a [property valuation](#).