Why Nova School of Business and Economics?

The Bachelors degrees at Nova School of Business and Economics develop your economics and management capabilities through an innovative and international curriculum, based on the expertise of a world-ranked school.

If you want to launch your career at a global level and play a fundamental role in companies and organizations, these programs will provide you with the knowledge and leadership skills you need. And if you wish to continue your academic journey, the Nova SBE Bachelors degrees open the doors to top masters programs worldwide.

“Success in these global times is defined as the ability to implement solutions and obtain results at an international level, without losing a local focus.”

DANIEL TRAÇA DEAN

--

Academic excellence

Nova School of Business and Economics is one of the few business schools in the world with Triple Crown accreditation. You will benefit from the school’s reputation for excellence, recognized in the main international rankings.

Real-world connection

During their Bachelors degrees students are challenged to work on real-life problems. On campus you’ll encounter high-achieving students from more than 60 nationalities, providing you with unique networking opportunities.

Flexible learning

You will be equipped with the tools and techniques needed to build your business skill set in the key areas of Economics and Management. Through lectures, group work, case studies, and in-the-field experience, you will acquire not just sound academic knowledge, but also a broader perspective.

Learn from world-class faculty

Our faculty has a well-established record of publications in the finest international academic journals. At the same time, given their extraordinary curricula and professional experience (many are consultants to financial institutions, companies, and government agencies) they have a keen sense of the challenges facing the global community.

--

Nova SBE facts & numbers

100%
Taught in English *

26
Nationalities among the faculty members

EU
Recognized degrees

200 institutions
in 54 countries have exchange agreements with Nova SBE

40%
international placement

Top 30
Business Schools in Europe (FT)

Access to FT-ranked masters programs

* You can choose to do the first year of your Bachelors degree in English, Portuguese or both.
Nova School of Business and Economics is one of the leading business schools in Europe, a triple crown accredited institution recognized in the main international rankings.

Our Bachelors Degrees in Economics and Management have been designed to provide a unique learning experience in which you will be equipped with the necessary skills and knowledge to enter an ever more demanding job market or apply to top ranked masters programs anywhere in the world, and adapt to a variety of cultures with ease.

Enjoy this once-in-a-lifetime opportunity of studying in the sunniest capital in Europe – a culturally rich, modern, and safe metropolis that will offer you a truly life-changing experience.

Best European Destination 2013 according to the World Travel Awards

Most people speak English

70+ student residences in the city center

60+ public gardens
75+ museums and galleries
20+ panoramic views

Strategic location:
transatlantic bridge to America
entry point into Europe
platform to Africa

7th most welcoming country in the world
16th most peaceful country in the world according to the World Economic Forum

Come and join us!
Internationalization

In an ever more globalized world where people, assets, and services move quickly and easily, a great number of graduates in Economics and Management have international careers. Nova School of Business and Economics prepares you for your future from the first day of your Bachelors degree.

NOVA SBE HAS EXCHANGE AGREEMENTS WITH 200 INSTITUTIONS IN 54 COUNTRIES

EVERY YEAR:

- 340 STUDENTS FROM AROUND THE WORLD ARE WELCOMED BY NOVA SBE
- 270 STUDENTS SPEND 1 SEMESTER IN A FOREIGN SCHOOL
- 60 NATIONS/60 NATIONALITIES INTERACT WITH PROFESSORS OF 25 COUNTRIES

- ANGOLA
- ARGENTINA
- AUSTRALIA
- AUSTRIA
- BELGIUM
- BRAZIL
- BULGARIA
- CANADA
- CHILE
- CHINA
- COLOMBIA
- COSTA RICA
- CROATIA
- CYPRUS
- CZECH REPUBLIC
- DENMARK
- EGYPT
- FINLAND
- FRANCE
- GERMANY
- GREECE
- HUNGARY
- ISRAEL
- INDIA
- IRELAND
- ITALY
- JAPAN
- LITHUANIA
- LUXEMBOURG
- MALASIA
- MEXICO
- MOROCCO
- NETHERLANDS
- NEW ZEALAND
- NORWAY
- PERU
- PHILIPPINES
- POLAND
- RUSSIA
- SINGAPORE
- SLOVENIA
- SPAIN
- SOUTH AFRICA
- SOUTH KOREA
- SWEDEN
- SWITZERLAND
- TAIWAN
- THAILAND
- TUNISIA
- TURKEY
- UNITED ARAB EMIRATES
- UNITED KINGDOM
- URUGUAY
- USA
- VIETNAM
How do the degrees work?

6 SEMESTERS

SEMESTERS 1 AND 2
FOUNDATION COURSES
• COMMON CURRICULUM FOR BOTH DEGREES
• CLASSES AVAILABLE IN ENGLISH, PORTUGUESE OR BOTH.

SEMESTERS 3 AND 4
SEMESTERS 5 AND 6
SPECIALIZED STUDY PLAN
All in English

180 ECTS
EUROPEAN CREDIT TRANSFER SYSTEM

COURSES IN ECONOMICS, MANAGEMENT, QUANTITATIVE METHODS AND SOFT SKILLS

“Studying at Nova SBE prepared me for a highly competitive job market and equipped me with the necessary tools to start a successful career. Having Nova SBE in my CV opened the door to a multinational company - EY - where I work as a consultant in both Lisbon and Luanda.”

ALEXANDRE ROCHA
CONSULTANT, EY PORTUGAL/ANGOLA
PROGRAM STRUCTURE

FOUNDATION COURSES

<table>
<thead>
<tr>
<th>SEMESTERS 1 AND 2</th>
<th>SEMESTER 3</th>
<th>SEMESTER 4</th>
<th>SEMESTER 5</th>
<th>SEMESTER 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTRODUCTION TO MICROECONOMICS</td>
<td>MICROECONOMICS</td>
<td>MACROECONOMICS</td>
<td>GLOBAL ECONOMICS I</td>
<td>ELECTIVE</td>
</tr>
<tr>
<td>INTRODUCTION TO MACROECONOMICS</td>
<td>STATISTICS FOR ECONOMICS AND MANAGEMENT</td>
<td>FINANCE</td>
<td>ELECTIVE</td>
<td>INTRODUCTION TO MODERN AND CONTEMPORARY HISTORY</td>
</tr>
<tr>
<td>CALCULUS I</td>
<td>LAW AND BUSINESS</td>
<td>MANAGING IMPACTFUL PROJECTS</td>
<td>ELECTIVE</td>
<td>MANAGING IMPACTFUL PROJECTS</td>
</tr>
<tr>
<td>CALCULUS II</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LINEAR ALGEBRA</td>
<td>DATA ANALYSIS AND PROBABILITY</td>
<td>ECONOMETRICS</td>
<td>ELECTIVE</td>
<td>SEMINAR IN EUROPEAN ECONOMICS</td>
</tr>
<tr>
<td></td>
<td></td>
<td>INDUSTRIAL ORGANIZATION</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>ADVANCED MICROECONOMICS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

ECONOMICS

<table>
<thead>
<tr>
<th>SEMESTER 3</th>
<th>SEMESTER 4</th>
<th>SEMESTER 5</th>
<th>SEMESTER 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>MICROECONOMICS</td>
<td>MACROECONOMICS</td>
<td>GLOBAL ECONOMICS I</td>
<td>ELECTIVE</td>
</tr>
<tr>
<td>STATISTICS FOR ECONOMICS AND MANAGEMENT</td>
<td>FINANCE</td>
<td>ELECTIVE</td>
<td>INTRODUCTION TO MODERN AND CONTEMPORARY HISTORY</td>
</tr>
<tr>
<td>FINANCE</td>
<td>LAW AND BUSINESS</td>
<td>MANAGING IMPACTFUL PROJECTS</td>
<td>ELECTIVE</td>
</tr>
<tr>
<td>COMMUNICATION, LEADERSHIP AND ETHICS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

MANAGEMENT

<table>
<thead>
<tr>
<th>SEMESTER 3</th>
<th>SEMESTER 4</th>
<th>SEMESTER 5</th>
<th>SEMESTER 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>MACROECONOMICS</td>
<td>MICROECONOMICS</td>
<td>MANAGEMENT SEMINAR</td>
<td>STRATEGY</td>
</tr>
<tr>
<td>STATISTICS FOR ECONOMICS AND MANAGEMENT</td>
<td>GLOBAL BUSINESS ENVIRONMENT</td>
<td>ELECTIVE</td>
<td>ELECTIVE</td>
</tr>
<tr>
<td>MARKETING</td>
<td>FINANCE</td>
<td>ELECTIVE</td>
<td>ELECTIVE</td>
</tr>
<tr>
<td>MANAGEMENT ACCOUNTING</td>
<td>LAW AND BUSINESS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>COMMUNICATION, LEADERSHIP AND ETHICS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SOME ELECTIVES ON OFFER:

- Entrepreneurship
- International Management
- Operations Management
- Macroeconomics
- Policies
- European Law
- Modeling and Optimization
- Public Economics
- Development Economics
- Economic History
After graduation
Placement

During your bachelors the Career Management Office and the Corporate Relations Office make sure that you establish rapid and direct contact with the business world, through several services and initiatives:

• Writing a CV and a presentation letter
• Workshops about career development
• Summer internships
• Nova SBE alumni share their experience
• Business Forum
• Company presentations on campus
• “Breakfast with the CEO”
• Personalized advice on career management

"Nova SBE was a natural option – I wanted to make sure I was choosing the best school in Portugal. Now that I am almost graduating, I look back and realize that it was really worth it. The professors and the way they engage you in their teaching, the diversity of experiences among my colleagues, all the support services and the overall spirit at Nova SBE impact you as a student and also as an individual.”

TOP RECRUITERS

A.T. KEARNEY
ACCENTURE
BAIN & COMPANY
BANK OF PORTUGAL
BANIF BANK
BBVA BANK
BES INVESTMENT BANK
BOSTON CONSULTING GROUP
BPI BANK

CAPGEMINI
CITI
CREDIT SUISSE
DELOITTE
EDP
EY
GALP
GOOGLE
HSBC
J.P. MORGAN

JERÓNIMO MARTINS
KRAFT
L’OREAL
MATUDIS
MCKINSEY
MERCER
MICROSOFT
MORGAN STANLEY
NESTLE
NIKE

PHILIP MORRIS
INTERNATIONAL
PORTUGAL TELECOM
PWC
SANTANDER TOTTA
SONAE
SUMOL + COMPAL
TAP AIRLINES
UNILEVER
VODAFONE

INTERNATIONAL PLACEMENT

20% ANGOLA
14% UK
12% BRAZIL
9% GERMANY
9% SPAIN
7% SWITZERLAND
6% POLAND
3% IRELAND
3% MOZAMBIQUE
2% SINGAPORE
15% OTHER COUNTRIES
After graduation
Post-graduate studies

In Europe close to 90% of bachelors graduates move on to a masters or doctorate program before starting a professional career. Your education in Economics or Management at Nova School of Business and Economics opens the doors to top programs in schools all over the world.

Nova SBE masters offer different tracks for internationalization:

1. **CEMS Masters in International Management**
The CEMS MIM equips multicultural and multilingual managers with the skills to thrive in tomorrow’s business environment – it’s the natural choice if you have an excellent academic track record and the potential to take on a senior international management role. Following the first year of the Nova SBE masters you’ll spend one semester at Nova SBE taking specific courses and another semester in one of the 29 CEMS member schools worldwide.

2. **Double Degree**
A Double Degree is an excellent opportunity to extend the international experience of the masters while deepening knowledge of specific markets and thereby increasing the possibility of an international career. Nova SBE has developed a network of 10 Double Degrees with top schools in countries around the world. In the Double Degree track you spend the second year at a partner school. By satisfying the master’s requirements of both schools, you obtain two masters degrees.

3. **Exchange Programs**
Nova School of Business and Economics has developed exchange agreements with a myriad of partner schools. Exchange options for the masters include countries from all over the world and immerse students in local cultures. If you decide to do an exchange program, you will spend one semester abroad attending electives at a partner school.

If you prefer to engage in a research career you may apply to our PhD programs.
The PhD programs at Nova SBE train highly qualified independent researchers in the fields of Economics, Finance, and Management. Our graduates pursue careers in international academia and research institutions. They also hold top positions in companies, financial institutions, and governmental organizations. The focus of the PhD program is to endow our students with the state-of-the-art of both theoretical and empirical tools that will enable them to advance the frontier of research and provide evidence-based policy or business recommendations.
ForTuna

The Nova SBE tuna (academic music group) was founded in 1993. Today it has more than 30 musicians and a large repertoire of original songs. It promotes the academic spirit and has an important role in the welcoming of new students.

AIESEC

Are you looking for professional experience abroad? Would you like to work as a volunteer in a different country? Are you willing to develop your personal and professional skills while studying? Join AIESEC, the largest organization run by students! AIESEC is present in 110 countries and has over 60,000 members.

RENAN VELHO | BACHELORS IN MANAGEMENT ’15

“Coming in from Brazil was a challenge! But at Nova SBE I found great colleagues who were key to my integration and with whom it is easy to talk, work, and learn. The program is demanding, so the peer tutoring really helped me improve my performance and meet other students. And then there is Lisbon, the most welcoming and beautiful city... my favorite spots include the many panoramic views – I recommend the Miradouro de São Pedro!”
Developing the 360° student

**ACADEMIC & SOCIAL INTEGRATION PROGRAM**
New at Nova SBE? We know how you feel. To make it easier for you, older students will mentor you through the first year.

**PROMOTING ACADEMIC SUCCESS**
At Nova SBE students are welcome to share their study strategies with the “freshmen!” One more step toward full academic integration.

**EXCEL SPECIALIST**
Economists and managers work with Excel on a daily basis. In partnership with Microsoft, Nova SBE offers you a certification as Excel Specialist.

**PEER TUTORING**
If throughout your academic journey you ever need close support, you can count on the help of several Nova SBE students committed to assist their colleagues with the most challenging courses.

**COMMUNICATION & LEADERSHIP**
This course will enable you to understand the power of simple and direct communication. It will also provide you with effective strategies to express yourself verbally and orally, boosting your self-confidence.

**IMPACTFUL PROJECTS**
A simple gesture can alter your future and even society’s. Hone all of your soft skills in this innovative course. An exclusive partnership with Accenture and Junior Achievement Portugal.

**NOVA COMMUNITY**
It’s a Volunteering Program designed to enhance your personal and social experience at Nova SBE. Choose from among 50 institutions where you can make a difference.

**REBOOT**
If you want to make the most out of your soft skills, improve your life, and invest in your relationship with your peers...this Personal Development Program is for you.

Rigorous education in Economics and Management that is focused on developing a solid theoretical background and providing applied knowledge.
Take the next step

EU STUDENTS:

Candidates from the EU or living in an EU country for at least two years must apply to Nova SBE via the national placement process that takes place in July and August, run by DGES – Ministry of Education.

For more information on how to apply in your specific situation visit the Ministry of Education site: dges.mctes.pt/DGES/en

NON-EU STUDENTS:

When to apply?
1st intake - April to June
2nd intake - October to December

How to apply?

STEP 1
Complete the online application form available at novasbe.pt
At this stage you will be requested to attach the following documents:
• Passport photo
• Copy of ID card
• CV in English
• Transcript of grades and list of courses for the last 2 years of secondary education
• Motivation letter in English
• Proof of English language skills

STEP 2
Online mathematics test (please check with us for potential waivers of this exam)

STEP 3
Interview via Skype

Fees

TUITION FEE: € 6000 PER YEAR
• Application fee: € 70 (non-refundable)
• Admission fee: 10% of tuition fee
• Payment of the remaining tuition fee is due by the end of the first month of classes
• All payments should be in €

You may begin your studies in
September (1st intake)
February (2nd intake)

Need more information? Contact:

ADMISSIONS
Admissions Manager
studyatnova@novasbe.pt
(+351) 213 801 699

ACCOMMODATION AND LIVING
International Office
international@novasbe.pt

Disclaimer: the information contained in this booklet was accurate at the time of production. Nova SBE reserves the right to make changes without notice.